

**Product Business Department for Dry Grocery & Non-Foods Phone List**

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Reception: 58284 or 58286

Revised:  
October 1, 2018

Name	DSD GROCERY	Direct #	Extension
Joe McElroy	<b>Category Manager</b> – Beverages (CSD/Water/New Age)	(863)680-5358	55358
William Moore	<b>Buyer</b> – Carbonated Soft Drinks	(863)616-5740	55740
Chad Shoemaker	<b>Buyer</b> – Water/New Age/Energy Drinks	(863)499-8561	58561
James Reeves	<b>Category Manager</b> – Cookies/Salty Snacks	(863)499-8565	58565
Devaughn Jackson	<b>Buyer</b> – Snacks/Dips/Rice Cakes/Popcorn , Nuts, Dried Fruit	(863)616-5776	55776
Jeff Orme	<b>Buyer</b> – Cookies/Crackers	(863)499-5451	55451
Jeff Gresham	<b>Category Manager</b> – Juice, Powdered Drinks, Canned Fruit, Breads	(863)680-5359	55359
Troy Hutchens	<b>Buyer</b> - Juice, Powdered Drinks, Canned Fruit	(863)680-5357	55357
Brent Evers	<b>Buyer</b> – Bread/Breakfast Bread/Sweet Goods/Peanut Butter, Jellies/Jams	(863)616-5738	55738

Name	ALCOHOLIC BEVERAGES	Direct #	Extension
Patrick Maulfair	<b>Category Manager</b> – Wine	(863)680-5369	55369
Erik Shapiro	<b>Buyer</b> – Wine (Red)	(863)616-5664	55664
Scott Gifford	<b>Buyer</b> – Wine (Sparkling, White, Rose)	(863)499-8543	58543
Tobi Butcher	<b>Buyer</b> – Wine (Everyday, Value, Specialty, France/Italy/Spain, Single Serve)	(863)680-5356	55356
Barbara Dwyer	<b>Category Manager</b> – Liquor/Mixers	(863)499-8594	58594
Steve Hicks	<b>Buyer</b> – Liquor/Mixers	(863)499-8491	58491
Darrin Middleton	<b>Category Manager</b> – Beer	(863)499-8471	58471
Bradley Flositz	<b>Buyer</b> – Beer	(863)499-8558	58558
James Wilson	<b>Buyer</b> – Beer	(863)499-8541	58541
Brett Ruvolo	<b>Buyer</b> – Beer	(863)499-5440	55440

Name	DRY GROCERY	Direct #	Extension
Steve O'Hara	<b>Category Manager</b> – Rice, Beans, Pasta, Pasta Sauce, Soup, Canned Meats	(863)284-5502	55502
Stephanie Simpson	<b>Buyer</b> - Seafood, Canned Meats, Kosher, Mexican/Oriental/ British, Local Products	(863)284-5546	55546
Chad Stewart	<b>Buyer</b> – Rice, Stuffing, Dry Beans, Tomatoes, Soup	(863)616-5636	55636
Jim Krebs	<b>Buyer</b> – Canned Veg, Dry Pasta, Spaghetti Sauce, Shelf Stable Cheese, Canned Beans	(863)616-5655	55655
Spencer Larscheid	<b>Category Manager</b> – Breakfast, Coffee, Ice Cream Specialties	(863)616-5687	55687
Andrew Griffin	<b>Buyer</b> – Syrup/Honey, Breakfast Foods, Ice Cream Specialties	(863)284-5507	55507
Sarah Milburn	<b>Buyer</b> – Coffee, Tea, Milk, Milk Flavoring	(863)284-5509	55509
Pat Duncan	<b>Category Manager</b> - Condiments/Baking	(863)284-5504	55504
Brian Cahill	<b>Buyer</b> - Sauces, Oil/Shortening, Vinegar, Salad Dressing, Pickles/Olives	(863)284-5511	55511
Darrell Lamoureux	<b>Buyer</b> – Baking, Baking Ingredients, Spices, Sugar & Substitutes, Flour/Meal	(863)499-5491	55491

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Name	NON-FOOD CONSUMABLES	Direct #	Extension
Don Scott	<b>Category Manager</b> - Household/Baby	(863)499-5429	55429
Kevin Roberts	<b>Buyer</b> – Baby Food, Air Care/Fresheners, Diapers/Wipes, Infant Formula, Insecticide, Baby Care, Baby Needs	(863)284-5545	55545
Christina Haggerty	<b>Buyer</b> - Bleach, Laundry Detergents, Dish Detergents, Fabric Softener, Household Cleaners/ Sponges	(863)499-5430	55430
Duane Karcher	<b>Category Manager</b> - Paper/Pet/Charcoal	(863)680-5328	55328
Denise Steffan	<b>Buyer</b> - Bath Tissue, Charcoal, Facial Tissue, Paper	(863)680-5363	55363
Chuck Reed	<b>Buyer</b> - Cat Food, Dog Food, Pet Supplies, Pet Treats	(863)616-5624	55624
Sue Quillen	<b>Category Manager</b> - Candy/Cards/Tobacco	(863)284-5573	55573
Ed Easom	<b>Buyer</b> - Books, Magazines, Candy (Gum, Marshmallows, Mints)	(863)284-5574	55574
Eric Steinbach	<b>Buyer</b> - Tobacco, Greeting Cards, Postcards, Calendars, Phone Cards, Gift Cards	(863)616-5616	55616

Name	GENERAL MERCHANDISE /HBC	Direct #	Extension
Cindy Roberts	<b>Category Manager</b> – Beauty & Personal Care	(863)680-5312	55312
Gary Hart	<b>Buyer</b> - Adult Incontinence, Specialty Bath, Bar Soap/Body Wash, Feminine Hygiene, Fragrances, Skin Care, Natural Personal Care, Sun Care, Travel Size	(863)499-8494	58494
Alexis DelliVeniri	<b>Buyer</b> - Cosmetics, Ethnic, Hair Care, Hair Color	(863)680-5319	55319
Kevin Routh	<b>Category Manager</b> – Health & Nutrition	(863)499-8470	58470
Mike DeMasi	<b>Buyer</b> – Analgesics, Antacids, Cough/Cold, First Aid, Wraps, Braces, Stomach/Laxative	(863)499-5423	55423
Ivonne Leon	<b>Buyer</b> - A/P Deodorant, Men’s Toiletries, Oral Hygiene, Razors, Eye Care/Ear Care, Foot Care	(863)499-8559	58559
Rob Simons	<b>Category Manager</b> – Nutritional	(863)619-4235	54235
Scott Courtney	<b>Buyer</b> – Diabetic, Diet Products, Nutrition, Therapeutic, Vitamins	(863)499-5409	55409
Brian Shepherd	<b>Category Manager</b> - Housewares	(863)499-5428	55428
Diane Williamson	<b>Buyer</b> – Appliances, Bakeware (Metal/Glass/Foil), Coffee Filters, Hydration, Barware, Cookware, Glassware, Kitchen Gadgets, Kitchen Organization, Party Goods, Party Ware, Table Settings, Textiles	(863)499-8567	58567
Andrew Bornmann	<b>Buyer</b> – Air Filters, Automotive, Canning Supplies, Computer Supplies, Electrical & Hardware, Food Storage, Home Office, Household & Storage Plastics, Hooks, Laundry & Bath, Light Bulbs, Mailing Center, Shoe Care, Stationery, Seasonal (Back to School, Chanukah, Passover)	(863)284-5505	55505
Alan Hawkins	<b>Buyer</b> – Apparel, BBQ & Grills, Beach & Pool, Coolers, Gloves, Mops/Brooms/Brushes/Dusters, Optical, Outdoor Supplies, Reusable Bags, Umbrellas, Seasonal (Easter, Lawn & Garden, Pro & College Sports, Spring, Summer, Valentine’s, Winter)	(863)413-8116	58116
Sherry Goodelle-Hall	<b>Buyer</b> – Arts & Crafts, As Seen on TV, Batteries & Flashlights, Candles, Education & Activity, Hosiery & Socks, Personal Electronics, Toys & Games, Seasonal (Breast Cancer Awareness, Christmas, Fall, Halloween, Hurricane, New Year’s, Thanksgiving)	(863)284-5506	55506

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Name	DAIRY / FROZEN FOOD RBU	Direct #	Extension
<b>Jeff Smith</b>	<b>Category Manager</b> – Dairy, Ice Cream/Novelties	(863)680-5387	55387
David Urfer	<b>Buyer</b> – Cottage Cheese, Creamers, Milk, Sour Cream, Yogurt	(863)499-5431	55431
Dan Blanchard	<b>Buyer</b> –Ice Cream/Novelties, Butter/Margarine, Cream Cheese, Desserts (refrigerated), Dips (refrigerated), Dough/Breads, Eggs, Pickles (refrigerated), Kosher	(863)680-5382	55382
<b>Cesar Urrea</b>	<b>Category Manager</b> – Processed Meat/ Cheese/ Frozen Meat		53253
John Craig	Buyer – Processed Meats		52231
John Godke	Buyer – Cheese and Frozen		53223
<b>Michael Palestrini</b>	<b>Category Manager</b> - Frozen Foods	(863)680-5276	55276
Ashley Suarez	<b>Buyer</b> –Bread (Bagels, Garlic), Seafood, Dinners / Entrees, Pasta, Pot Pies, Skillet Meals, Frozen Kosher, Family, Asian/Mexican	(863)680-5341	55341
Pam Bryant	<b>Buyer</b> – Breakfast, Fruit, Pizza, Potatoes, Snacks, Vegetables, Dessert, Juice, Creamer/Toppings, Ice	(863)499-5432	55432